

CURRICULUM VITEA (CV)
MUSTAFA FARZENDA FARIS

Personnel Detail:

Name	Mustafa Farzenda Faris
D.O.B	01/July/1981
Full mailing address	SORAN, Erbil, Kurdistan Region of Iraq
Place O B	Erbil, MERGASOR
Nationality	Kurdish
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Education:

PhD: Turkey, Kahramanmaraş Sutcu Imam University, Business Administration (Marketing and Economic)

MBA: Oct 2012 LFU University, Erbil, Northern Region of Iraq Master in Business Administration orientation (Financial and Banking) Oct 2012 Picardie University (Amiens College)

BA: Oct 2003 – July 2007 Salahaddin University – College of Economic and Management - Accounting Department

Work Experience:

Aug 2008 - Nov 2009	Faculty of Education, SALAHADDIN University Plan and Statistic Manager
Dec 2010 – Des 2014	Faculty of Education, SORAN University Account Manager

Lecturing Experience:

2013-2015 Lecture of Educational Statistic, Faculty of Education, SORAN university

- 2019-2020 Lecture of Computer Science I, First Semester, Faculty of Law, Political Science and Management, SORAN university
- 2019-2020 Lecture of Principles of Management, Second Semester, Faculty of Law, Political Science and Management, SORAN university
- 2019-2020 Lecture of Computer Science II, Second Semester, Faculty of Law, Political Science and Management, SORAN university
- 2019-2020 Lecture of Administrative correspondence, Second Semester, CHOMAN Technical Institute, Polytechnic university
- 2022 to 2025 During seven semester I have been lectured seven defriend topic like (Marketing, Human Resource Management, Principles of Management, E-Management, Operation and Production Management, Organizational Behavior and Material Management) in both scientific department of Accounting and Business Management.

Certification, attendance and publication:

1. AKBAY, C., Samı, A. and Ferzenda, M., 2016. Analysis trends of some agricultural crop products in Turkey comparing with G20. The Journal of Agricultural Faculty of Uludag University, p.39.
2. Attendance in symposium Attendance at 17. Ekonometri, Yöneylem Araştırması ve İstatistik Sempozyumu EYİ 2016, Sivas).
3. Attendance in 13th International Congress of Agriculture Economic in Kahramanmarash Sutcu Imam University, Faculty of Agriculture, Department of Agricultural Economics (2018).
4. Faris, M.F., Munaf, M.B. and Akbay, C., 2019. Factors Affecting Success of Agricultural Marketing in Erbil, Iraq. International Journal of Business and Social Science, 10(11).
5. Munaf, M.B., Faris, M.F. and Akbay, C., 2019. Factors Affecting of Using Accounting Information System (AIS) on the Firm's Productivity: A Case Study Erbil, Iraq. International Journal of Business and Social Science, 10(11).
6. Faris, M. and Abdullah, F., 2025. Adaptive Marketing Strategies in Iraq's Oil Sector Informed by Bayesian Structural Time Series Analysis. Academic Journal of International University of Erbil, 2(01), pp.35-46.
7. Faris, M., 2024. TIME SERIES MODELING AND FORECASTING OF CONSUMER PRICE INDICES: COMPREHENSIVE ARIMA ANALYSIS AND EXPLORATION OF FUTURE TRENDS IN IRAQI MARKET. Humanities Journal of University of Zakho, 12(4), pp.852-859.

8. Munaf, M.B., Faris, M.F., Fadhil, Y., Muhammad, F.O.A. and Saleem, M.H., 2023. The Mediating Role of Brand Value and Creativity in Relationship between Trade Intelligence and Financial Efficiency: Empirical Study from Private Banks in Erbil, Kurdistan Region of Iraq. *Journal of Namibian Studies: History Politics Culture*, 34, pp.6592-6610.
9. Munaf, M.B., Zeebaree, M.R.Y. and Faris, M.F., 2025. Reimagining Content Marketing in Emerging Markets: The Shift from Blogging to Interactive Media in Erbil, Iraq: Reimagining Content Marketing in Emerging Markets. *Academic Journal of International University of Erbil*, 2(03), pp.214-224.
10. Munaf, M.B., Saleem, M.H., Faris, M.F. and Abdullah, F.O., 2024. THE IMPACT OF THE TOURISM SECTOR ON THE ECONOMICS IN ERBIL, KURDISTAN REGION. *Halabja University Journal*, 9(4), pp.245-259.
11. Muhammed, Y.F., Abdullah, F.O., Farzinda, M.F., Munaf, M.B. and Saleem, M.H., 2024. Modernizing Payment Methods in the Kurdistan Region of Iraq; Challenges and Opportunities for " My Account" Project Implementation. *Twejer Journal*, 7(3), pp.1554-1593.
12. Investigating the Role of Product Quality in Enhancing Customer Trust: A Case Study of Locally Produced Dairy Products in the Kurdistan Region.
13. The Role of Product Quality in Attributes Customer Trust: A Case Research of Locally Produced Dairy Products in the Kurdistan Region.
14. Leveraging Digital Technologies in Marketing to Expand Financial Inclusion.
15. The Impact of Legal and Political Stability on Business Growth in The Kurdistan Region: A Constitutional Perspective.

Computer Experience:

- 1- Operating Systems: Windows XP, Windows Vista and Windows7.
- 2- Application Programs: MS. Word, MS-Excel, Power point – SPSS, Gretl, Amos
- 3- Web surfing and Internet communications
- 4- AI Tools

Language:

- 1- (Kurdish), native, (Reading, writing and speaking)
- 2- (Persian), excellent, (Reading, writing and speaking)
- 3- (English), good, (Reading, writing and speaking)
- 4- (Arabic), good, (Reading, writing and speaking)

5- (Turkish), good, (Reading, writing and speaking)

Legal translation Experience:

- 2008 – 2025 Around seventeen years I've been working in the legal translation office.